

ALAN DEAN

DIRECTOR - DP - EDITOR

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PROFILE

I am a focused and resourceful filmmaker, with 10+ years of professional production experience. I started my career in Los Angeles shooting short films, independent feature films, and music videos and have since established myself as a commercial director and DP in the SF Bay Area, creating content for many well-known brands. With a strong attention to detail and a deep understanding of visual storytelling, I strive to lead every project with confidence, enthusiasm, and empathy.

SKILLS

Directing, cinematography, camera operating, video editing, Adobe Creative Suite, pitch decks, creative direction, lighting, photography, story development, project management

STRENGTHS

Leadership, work ethic, creativity, problem-solving, organization, teamwork, positive attitude

EXPERIENCE

Director, DP, Editor; The Werehaus; San Francisco, CA — 2016 - Present

Close collaborator with The Werehaus, a creative production studio. Director, DP, and editor on commercial media. Partner with agency producers and creative directors. Highlights include:

- + *Skydio: Apple Watch App*, product launch video; director & editor
- + *Autodesk: This is Fusion 360*, product-focused brand video; director & editor
- + *Dupont: Froth-Pak*, 10 tutorial videos, product campaign, 850k budget; director
- + *Ford: Human Centered Design*, Internal mission video, partnered with IDEO to produce; director
- + *Airbnb Plus with Bobby Berk*, 3 videos, digital marketing campaign; director & editor
- + *HP Printers*, 8 videos, social media campaign; DP & director

Director, DP, Editor; Freelance; Los Angeles, CA and San Francisco, CA — 2011 - Present

Key crew member on hundreds of film and video projects, including feature films, commercials, industrials, digital marketing videos, tutorial videos, social media campaigns and documentaries.

Highlights include:

- + *The Phoenix Project*, sci-fi feature film; streamed on Netflix, available to rent; DP
- + *Google: Sabrina Ionescu*, branded content starring WNBA player; DP
- + *Newfront Insurance*, series of marketing and recruiting videos; DP & editor

DP, Editor; NAFC Fitness Certification; San Diego, CA — 2015 - 2016

Worked in-house to film and edit educational and tutorial-style videos. Created large video library from the ground up.

DP, Editor; KMR International; Los Angeles, CA — 2012 - 2015

Created video and still photo content for Pioneer Electronics, USA. Product videos, live event videos, tutorial videos, and product photography.

EDUCATION

Dodge College of Film & Media Arts, Chapman University — BFA in Film Production, 2011