

# ALAN DEAN

DIRECTOR - DP - EDITOR

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## PROFILE

I am a focused and resourceful filmmaker with 12 years of professional production experience. I started my career in Los Angeles shooting short films, independent feature films, and music videos and have since established myself as a commercial director and DP in the SF Bay Area, creating content for many well-known brands. With a strong attention to detail and a deep understanding of visual storytelling, I strive to lead every project with confidence, enthusiasm, and empathy.

## SKILLS

Directing, cinematography, leadership, camera operating, video editing, Adobe Creative Suite, creative decks, creative direction, lighting, photography, story development, project management

## NOTABLE CLIENTS

Airbnb, Google, Autodesk, Ford Motor Company, Uber, HP, Apple, Robinhood, Dupont

## EXPERIENCE

### Videographer - Y Combinator; San Francisco, CA — 2023 - Present

I am currently working in a contract role with the internal production team to film video content for their popular YouTube channel and other social channels. We are creating a large video library and multiple ongoing video series to promote the brand and drive engagement.

### Director, DP, Editor - The Werehaus; San Francisco, CA — 2016 - Present

Close collaborator with The Werehaus, a creative production studio. Director, DP, and editor for commercial media. Partner with agency producers and creative directors. Highlights include:

- + *Autodesk: BBI Autosport*, partner success story; DP & editor
- + *Autodesk: Technology Centers*, brand video; director & editor
- + *Robinhood: Stock Up*, product-focused look book video; editor
- + *Dupont: Froth-Pak*, 10 tutorial videos, product campaign; director
- + *Ford: Human Centered Design*, internal mission video, partnership with IDEO; director
- + *Airbnb Plus with Bobby Berk*, 3 videos, digital marketing campaign; director & editor
- + *HP*, 8 videos, social media campaign; DP & director

### Director, DP, Editor - Freelance; Los Angeles, CA and San Francisco, CA — 2011 - Present

Key crew member on hundreds of film and video projects, including feature films, commercials, social media campaigns, digital marketing videos, tutorial videos, and documentaries. Highlights include:

- + *The Phoenix Project*, sci-fi feature film; streamed on Netflix, available to rent; DP
- + *Google: Sabrina Ionescu*, branded content starring WNBA player; DP

### DP, Editor - NAFC Fitness Certification; San Diego, CA — 2015 - 2016

Worked in-house to film and edit educational and tutorial-style videos. Created large video library from the ground up.

## EDUCATION

Dodge College of Film & Media Arts, Chapman University — BFA in Film Production, 2011